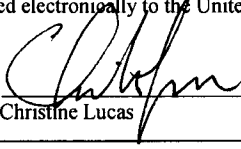


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/620,494 **Group Art Unit** 3632
Applicant: Luu, Duc Thong **Examiner:** Uber, Nathan C.
Filing Date: July 16, 2003 **Docket No.:** 085804.015001
Title: **SYSTEM AND METHOD FOR RECOGNIZING REVENUE FOR AN
ADVERTISING CAMPAIGN**
Customer No.: 76058

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS-Web filing system on March 10, 2009.


Name: Christine Lucas

AMENDMENT AND RESPONSE TO OFFICE ACTION

Date: March 10, 2009

Mail Stop: **Response/Amendment**
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Dear Sir/Madam:

This paper is in response to the Office Action dated December 10, 2008. Please see the application as follows.

Amendments to the Drawings begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begin on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.